

# Strategic Plan 2020-24 Year Three Progress Report

Tuesday, 15 August 2023  
City Finance and Governance  
Committee

Strategic Alignment - Enabling Priorities

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Public

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## EXECUTIVE SUMMARY

The City of Adelaide (CoA) 2020-24 Strategic Plan (Strategic Plan) was adopted by Council on 10 March 2020 and sets the vision for Adelaide to be the most liveable city in the world. The vision is delivered through four community outcomes: Thriving Communities; Strong Economies; Dynamic City Culture; and Environmental Leadership. These community outcomes are underpinned by corporate Enabling Priorities.

The Strategic Plan Year Three Progress Report marks the third year of delivery of the Strategic Plan's 49 key actions, and reports activity which occurred during 2022-23. This annual progress report is an important accountability and transparency activity, with a report provided to Council and available on Council's website.

In year three, 47 of the Strategic Plan's 49 Key Actions are *on track*, and two are *complete*. No actions were *deferred* or *commenced*.

15 Measures of Success quantify Strategic Plan outcomes and are measured against a combination of internal and external data sources.

During year three eight Measures of Success recorded favourable movement, four recorded unfavourable movement and three had no new available data at the time of the update.

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## RECOMMENDATION

The following recommendation will be presented to Council on 22 August 2023 for consideration

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL:

THAT COUNCIL:

1. Notes the progress report provided for year three (2022-23) of the City of Adelaide 2020-2024 Strategic Plan provided as Attachment A to Item 7.2 on the Agenda for the meeting of the City Finance and Governance Committee held on 15 August 2023.
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## IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Enabling Priorities
Policy	Whilst this report presents a review of the delivery of the Strategic Plan 2020- 2024, there is no direct policy implication as a result of this report.
Consultation	Not as a result of this report
Resource	Not as a result of this report
Risk / Legal / Legislative	Not as a result of this report
Opportunities	Not as a result of this report
22/23 Budget Allocation	Not as a result of this report
Proposed 23/24 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	The current Strategic Plan was endorsed for 2020-2024. The 2024-2028 Strategic Plan is currently under development
22/23 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

## DISCUSSION

1. The City of Adelaide 2020-2024 Strategic Plan (the Strategic Plan) was developed and adopted before the COVID-19 pandemic, and articulates the vision for Adelaide to be the most liveable city in the world through four community outcomes – Thriving Communities, Strong Economies, Dynamic City Culture, and Environmental Leadership. These outcomes are supported by Enabling Priorities, which outline how the City of Adelaide works to achieve these outcomes.
  2. Under each of the community outcomes are statements describing aspirations for the city. The aspirations are achieved through the delivery of the 49 Key Actions and monitored through 15 Measures of Success.
  3. The third year of delivery for the Strategic Plan coincided with the COVID-19 pandemic no longer being declared a public health emergency in South Australia. Council continues to support the community to recover and thrive as life with COVID-19 becomes the norm.
  4. Throughout 2022-23, the focus was to future-proof our city and continue to deliver services to attract people to live, work, play, study, visit and undertake business in the city. In this context, efforts have continued to deliver on the vision and goals outlined in the Strategic Plan, including City of Adelaide’s vision to become the most liveable city in the world.
  5. At 30 June 2023, of the 49 Key Actions in the Strategic Plan, 47 are on track and two were completed.
  6. The two completed key actions were 2.10 - Implement a city-wide business model (Strong Economies) – p.17; and 5.07 Implement Sustainable (financial, environmental, social, culture) Procurement Policy (Enabling Priorities) – p.35.
  7. Of the 15 Measures of Success, eight saw favourable movement during 2022/23 compared to the baseline year, four experienced unfavourable movement, and three had no available data updates at the time of writing.
  8. The Measures of the Success which experienced *favourable* movement were:
    - 8.1. The city’s population is growing (Thriving Communities) – p.8
    - 8.2. Our residents are more physically active (Thriving Communities) – p.8
    - 8.3. The city has a greater share of the State’s economy (Strong Economies) – p.14
    - 8.4. There is more pedestrian movement in key areas of the city (Strong Economies) – p.14
    - 8.5. Increased cultural infrastructure (Dynamic City Culture) – p.20
    - 8.6. Council has the financial capacity to meet its long-term commitments (Enabling Priorities) – p.33
    - 8.7. Council services meets the needs of the community (Enabling Priorities) – p.33
    - 8.8. Council delivers on its operational efficiency targets (Enabling Priorities) – p.33
  9. The Measures of the Success which experienced *unfavourable* movement were:
    - 9.1. People feel safe in the city (Thriving Communities) – p.9
    - 9.2. More domestic and international visitors (Dynamic City Culture) – p.20
    - 9.3. Less waste to landfill (Environmental Sustainability) – p.28
    - 9.4. More residents agree that Council is taking steps to protect our environment (Environmental Sustainability) – p.28
  10. Where updated data was not available, details of previous data movements have been included to provide context. Measures of Success which did not have updated data at the time of writing were:
    - 10.1. More businesses in the city think the city is a good place to do business (Strong Economies) – unfavourable movement based on previous data but favourable movement for other indicators – p.14
    - 10.2. More city users agree that the city is dynamic and full of rich and diverse experiences (Dynamic City Culture) – unfavourable movement based on previous data – p.20
    - 10.3. Community greenhouse gas emissions are lower (Environmental Sustainability) – p.28
  11. Detailed updates against Key Actions and Measures of Success are provided in **Attachment A**.
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# ATTACHMENTS

**Attachment A** - Strategic Plan 2020-24 Year 3 Progress Report

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